

PRE-PRODUCTION CHECKLIST

What to Send Your Clothing Manufacturer

Tick off what you have, and note the gaps you still need to fill, before you email a manufacturer. You don't need all of it to start, but a complete, consistent package gets your first sample closest to right.

THE PRODUCT · *what to make*

- ☐ **A tech pack, or a real plan to get one**
Precise, buildable specs. If you don't have one, plan to get it built by the workshop, a freelance tech designer, or a production partner. An AI-generated draft usually needs a specialist's rework.
- ☐ **A physical reference of the fit**
A garment that fits the way you want, sent to the workshop. Say what you're pointing at: the fit, the fabric weight, or the finish.

THE MATERIALS · *what to make it from*

- ☐ **Fabric details, as specific as you can**
A physical swatch or an exact article reference is best. Otherwise: composition, weight (g/m²), weave, and finish. Not just "cotton."
- ☐ **Trim details, spelled out**
Thread colour, zips and buttons, your woven and care labels and their placement, and any hardware specification and finish.

THE NUMBERS · *how much, and whether you fit*

- ☐ **Quantities and size breakdown**
Total units per style, the split by colour (minimums often work per colour), and the split by size. A realistic range is fine if you're not final.
- ☐ **Visual references and brand context**
A few clear, marked-up images, plus the one or two facts that change how it's built: your price level, your market, the standard your customer expects.

One rule underneath the list. Send as much as you genuinely know, be clear about what you haven't decided yet, and then keep it steady. The delays don't come from an incomplete package. They come from a package that keeps changing after work has started.

Don't have all of it? Italian Artisan can develop the tech pack, source the fabric, and match you with a workshop that fits your product, then keep the brief consistent from first sample to production. italianartisan.com